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Scovill Fasteners, Inc.

Press Release

Scovill Announces Strategic Alliance with Ti Tong Products, Ltd.

Clarkesville, GA, April 12, 2010: Scovill Fasteners, Inc. manufacturers of a broad range of closure products for apparel announced today that it has entered into a strategic alliance with Ti Tong Products, Ltd. of Hong Kong, a company with a long history of manufacturing and supplying accessory products including hangers and labels to world apparel markets

Under the terms of the alliance, Ti Tong Products will manufacture, sell, and service the full range of Scovill's Gripper® snap fastener product range across Asia utilizing its extensive sales and service network. In the region of Southeast Asia, Ti Tong will support Scovill sales and service efforts.

The basis of the strategic alliance with Ti Tong according to Mr. Brian Moore, MD Scovill Fasteners Asia Pacific "means that nothing changes with Gripper® as a product as Ti Tong employs Scovill tooling, machinery, and product designs to manufacture Gripper®, all supported by Scovill trained technicians". Mr. Moore went on to explain that the alliance will best make use of Scovill's global marketing and distribution skills teaming them with Ti Tong's extensive Asian manufacturing, sales and service network to service Scovill Gripper® customers.

For more information on the new business alliance please contact either Vincent Poon, Ti-Tong's Director of Sales, at 852 (3164) 9184, or vincentpoon@ti-tong.com, or Scovill at bmoore@scovill.com, or by telephone calling Scovill Fasteners (HK) Ltd. at +852 (3658) 7700, or Scovill Fasteners Inc. at 1-888-726-8455.

For Immediate Release